



Piney Orchard 20th Anniversary Street Festival
Piney Orchard Community Association
2400 Steam Valley Drive
Odenton, MD 21113
Tel: 410-672-4273

Dear Friend of Piney Orchard:

The Piney Orchard Community turns 20 this year. To celebrate this monumental accomplishment, we are having a Street Festival on Saturday, May 15, 2010, from 11:00 am until 7:00 pm on Stream Valley Drive.

I would be grateful if you helped in sponsoring our Festival. We have several different levels of sponsorship available. I have enclosed a copy of the sponsorship/advertisement response form showing the levels available. Your generous monetary donation will help us promote the festival and have a successful fun day.

We expect to have at least a thousand (1,000) people attend and participate in the Festival. We are planning to have children's activities, bands, DJs, food and craft vendors and more.

This event is open to the public. By becoming a sponsor, you will have a great opportunity to expose your business to our 4500 homes in Piney Orchard, not to mention, many more homes in the surrounding areas. The deadline is April 15, 2010. Don't miss out, there are limited spaces available.

We're all looking forward to a great 20th Anniversary Street Festival and hope to see you there!

Regards,

Jennifer Wiech

Jennifer Wiech, Chair

Enclosures

Visit us on the web at www.pineyorchard.com



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Company: _____

Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Sponsor Levels

___ \$2500.00 (Platinum Sponsor)

___ \$1500.00 (Gold Sponsor)

___ \$500.00 (Silver Sponsor)

___ \$250.00 (Band Sponsor)

___ \$100.00 (website only)

Please see next page for descriptions of benefits at each level of sponsorships.

I am unable to sponsor or advertise but I wish to still offer my support with a donation of

\$ _____

Deadline for advertising is April 15, 2010.

If you have additional questions please call Jennifer Wiech (410)695-0106 (Home) or email her at streetfestival@pineyorchard.com

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Sponsorship Levels

\$2500.00 Platinum Sponsor

- Featured in all media press releases about the street festival.
- Organization name or logo displayed on t-shirts and all other giveaways.
- Organization name or logo on our community website.
- Organization name or logo in our program.

\$1500.00 Gold Sponsor

- Organization name or logo displayed on t-shirts.
- Organization name or logo on our community website.
- Organization name or logo in our program.

\$500.00 Silver Sponsor

- Organization name or logo on our community website.
- Organization name or logo in our program.

\$250.00 Band Sponsor

- Organization name or logo on the banner on the bands stage.

Please note your advertisement or logo will be reproduced exactly as submitted.

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